



6000 Fielding Avenue  
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## Advertising Contract

Publication dates: Fall and Spring  
Size of full page: 145.25 agates deep by 4 columns

Twice a year: 10,000+ copies

NAME OF ADVERTISER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

REPRESENTATIVE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

This will authorize you to publish an advertisement in Inspirations Magazine. We agree to pay : \_\_\_\_\_ dollars for the selected format of advertisement indicated below. Please make your cheque payable to English Montreal School Board and please send it, along with the completed form, to the EMSB, 6000 Fielding Avenue, Montreal, Quebec H3X 1T4 to the attention of Michael J. Cohen.

Size of ad	Black & White	Colour	Design	Typesetting Dimensions (inches)	
				Height	Width
1 page	\$ 1,100	\$ 1,400	\$ 200	10.375	10.167
1/2	\$ 650	\$ 850	\$ 160	5.125	10.167
1/4	\$ 325	\$ 430	\$ 120	5.125	5.000
Banner (page 1 colour)		\$ 600	\$ 150	2.167	10.167
Banner (inside)	\$400	\$ 500	\$ 130	2.167	10.167
Advertorial Option	to be discussed with your representative				
Title sponsor	\$5,000				

For quality printing, it is always best to provide us with text and graphics separately. Graphics should be dpi (grayscale or cmyk) at the required size. Acceptable formats for complete advertisements or component graphics include PDF (press quality), jpeg (high resolution), tiff and eps (illustrator) files are susceptible to corruption when sent by email. If you are sending them by email, please stuff or zip them first. The customer is responsible for delivering non-corrupt advertisements.

\_\_\_\_\_  
Signature of business representative

\_\_\_\_\_  
Date