

To Mark Media Literacy Week the English Montreal School Board Communications and Marketing Division is pleased to present

Media Literacy in **The Digital Age**



Lipdub



Tuesday, November 3 9:40 a.m. to 10:55 a.m.
Rosemount High School, 3737 Beaubien
Street East

Moderator

Steve Kowch
News and Program Director, CJAD Radio and a graduate
of Rosemount High School

Panelists

Mitch Melnick
host of THE TEAM 990's Melnick in the Afternoon and
Melnick Underground on mitchmelnick.com

Chantal Desjardins
co-host of Virgin Radio 96's drive home show The Rush

Barry Wilson
Executive Producer, CTV Montreal News

Mathieu Potvin
Collaborator in the YouTube sensation UQAM
Lipdub of the Black Eyed Peas video "I Gotta Feeling"

Find out how these individuals utilize multiple literacy skills for accessing, evaluating, repurposing, creating and distributing media content.



Commission scolaire English-Montréal
English Montreal School Board

*****Each school is invited to bring one staff person and a maximum of three to five students. For details contact Michael J. Cohen at mcohen@emsb.qc.ca or by phone at 514-483-7200 ext. 7243